



Blockchain Company

Blockchain Company aims to become a global market leader in tokenised platforms, as well as help organise the new blockchain and token economy through a unified ecosystem of technologies and use cases that will impact 7,5 billion consumers over the next decades.

The Company

BlockchainCompany Ltd. (BC) is registered in the United Kingdom and carries out activities for its development through a variety of vertical business to consumer sectors, focusing on financial wealth development, informational search and ecommerce, data monetisation, and 4th industrial revolution technologies.

BC was privately seeded with €2.5m at a valuation of €25 million. Our start-up will gradually evolve and power up project initiatives through utility application releases, towards a robust unified ecosystem for the consumer blockchain.

Our seed capital has enabled alpha beta development of three core utility projects. These are now ready for product launches and tokenisation towards global consumer markets, with very clear addressable multi-billion dollar potential revenue streams.

The problem

The era of exponential technological development the world is entering promises to bring a vast number of benefits such as radical market efficiencies gained through Automation, 4th IR, AI, IoT and Health Tech solutions etc. But these exciting advancements of technology, also unlock significant unintended consequences, geopolitical and economic challenges for humans in almost every aspect.

Some of the greatest concerns include wealth concentration, rising inequality, as well as massive workforce displacement as automation and digitalisation are rapidly replacing human tasks across many industries.

Digitisation has turned data into new gold of the 21st century, giving Facebook, Amazon, Apple, Netflix and Google, called “FAANGs” considerable power to shape our global future. Experts and organisations are raising concerns about data privacy, protection and the ethical uses of personal data. At this stage, consumers have no control over their data and are used as producers of raw data materials without any compensation.

The solution

Tokenisation and the token economy offer transparency, enhanced security, cost efficiencies for business and data control for consumers. Instead of **Universal Basic Income**, overlooked is “TOKENISATION” as a new source of value to fuel new business models for consumer participation in unicorn platforms. **Imagine if Google was a tokenised utility platform**, leading to “IMPACT” wealth creation and human cooperation, that helps overcome some of these aforementioned negative trends.

Blockchain Company has innovated token economic dynamics embedded deeply into the DNA of its utilities, to harness the full potential of this new global paradigm. For instance, one of our upcoming tokenised projects “**Blockchain Valley**” focuses on 4th industrial revolution tech, as an e-commerce platform and smart community. It will work with a native token called 4IR. This project which you can learn more about herein, is passing through strict AMF (French Financial Market Authority) regulation, with the assistance of Gide Law Firm and Duff & Phelps as AML advisory.

The opportunity

5G will power up 4th industrial revolution technologies including Blockchain as an exciting new paradigm, with the potential to dramatically improve digital infrastructures. Blockchain's emerging technology is often touted to usher in the "internet of value", a logical next step to our current "internet of information".

The key promise of blockchain technology is disintermediation through smart contracts, creating the ability to establish far more efficient systems for cooperation in a wide variety of industries, from land registry, to frameworks for independent machine-to-machine economies and consumerism through tokenisation and cryptocurrencies.

Blockchain Company recognises the importance of this technology and is fully embracing it by creating new tokenised business models. The market is still in its infancy and BC aims to exploit its significant first-mover advantage.

The value proposition

BC's business models will all have a hybrid cash-token approach. The cash revenue ensures the viability and sustainability of each utility. The token and its usage create exit value opportunities for all stakeholders and also represent an additional ROI. Revenue will be generated through vendor & member subscriptions, sponsorships, advertising, ecommerce of 3rd party product & services, commissions, monetised user data transactions and platform product fees.

BC acts as holding company for all our projects, each of which develops its own utility and products. Our three main tokenised utilities in MVP stage, which tap into multi-trillion dollar markets, are **Blockabase** the world's first tokenised search engine of its kind, **BICstreet** "Wall Street decentralised" geo-physical co-trading spaces similar to coworking, including its online financial user acquisition social utility and webinar network for financial advisors, hedge funds & wealth managers, and **Blockchain Valley**, an ecommerce utility platform like Amazon, but focused on 4th industrial revolution technologies for consumer consumption. These projects are enabled with native cryptocurrency tokens respectively, to incentivise and reward its consumer network. Each utility token will aim for listings respectively on cryptocurrency exchanges at scale.

Blockchain Company is developing value added applications that work inter-operably with our core utility platforms, such as 4IR Wallet, 4IR Explorer, 4IR Job, 4IR Cloud, BlockaAds, DAOKYC,

Blockamail, 4IR Blockchain Protocol cloned from Ethereum code base, and Blockaform for consumer data science capture.

BC's STO on BlackManta.capital

BlockchainCompany Ltd. the "Holding Company" now seeks a Series " A " 5% equity sale for €10 million in the interim period, before our utility platform token distribution events that will ensue through direct cryptocurrency exchange listings of tokens for Blockabase (BASE) and BiCstreet (BICS) as they further develop and scale, and Blockchain Valley (4IR) currently going through France AMF ICO regulation framework approval.

This STO equity sale through Black Manta, will help accelerate BC's exciting road map of product launches, revenue monetisation, sales & marketing and utility token listings. The STO funding will be allocated mainly to grow BC's current projects, expand their reach, improve current assets, facilitate operations and develop new features.

In addition to BC equity share holdings, all Equity Investors also benefit from rights to pro-rata token distributions in every one of our utility tokens.

Get in touch

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 blockchaincompany.info

 facebook.com/blockchaincompany/

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Partners

To achieve its goals, BC has prudently chosen top quality partners to assist us.



Gide Loyrette Nouel *Law firm*

Gide, in particular its team "Gide 255" dedicated to FinTech & Innovation, has been assisting Blockchain Company on the legal matters for which it has sought Gide's legal advice since July 2018 regarding its activities, and in particular with regards to its ICO to be launched in France and for which it intends to apply for a visa to be obtained from the French financial market authority".



Duff & Phelps France *AML Advisor*

Duff & Phelps provides a comprehensive range of compliance and regulatory services to the global financial services industry and leading AML and AB&C guidance to firms across all industries.

For the purpose of the Blockchain Valley ICO, Duff & Phelps France will accompany Blockchain Valley SAS in following the applicable KYC and AML policies applicable in France's ICO regulatory framework.



Archax *Security Exchange*

Archax is an institutional-grade exchange for trading asset-backed tokens (digital securities, security tokens, etc.) based in London.

Founded by experts from the financial markets and backed by an accomplished advisory board, Archax offers a credible bridge between the blockchain world and the traditional investment space.

If the STO is successful the BC token will be available on this secondary market exchange.



Saint-Honoré *Accountants*

Saint-Honoré Partenaires is an auditing, accounting and financial advisory firm. They accompany French listed companies of all Eurolist compartments, public companies as well as private companies and family offices.

They collaborated on the accounting treatment analysis of the 4IR utility token that will be offered in the Blockchain Valley ICO.



Healy Consultants *Consultancy*

Healy Consultants Group PLC is a global consulting and advisory firm.

They helped set up the South-African Blockchain Valley Pty. entity.



Synaps *KYC/AML solution*

Synaps is the KYC hub for the blockchain industry. Thanks to Synaps, participants complete KYC once and can join any blockchain project with complete compliance.

Synaps' services will carry parts of the KYC/AML checks on our onboarding utility for the BV ICO.



Nedbank *Banking partner*

They are the banking partner for Blockchain Valley Pty. in South Africa.